

# RICHMOND PUBLIC RELATIONS

1411 Fourth Avenue, Suite 610, Seattle, Washington 98101  
(206) 682-6979 fax:(206) 682-7062

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## **HAGGEN FOOD & PHARMACY AND TOP FOOD & DRUG TO CARRY ATHENA BOTTLED WATER 100 percent of net profits of Athena™ bottled water are devoted to women's cancer research**

KIRKLAND, Wash. – Athena Partners™ is pleased to announce that Haggen, Inc. is now carrying Athena bottled water in its 30 Washington and Oregon Haggen Food & Pharmacy and TOP Food & Drug retail stores. Athena Partners devotes 100 percent of the net profits from the sale of Athena bottled water to Northwest research on women's cancers. The partnership marks Athena's first availability in the Bellingham, Wash. and Portland, Ore. areas.

"We are pleased to have Haggen, the Northwest's leading independent grocer, carrying Athena water," said Trish May, founder and CEO of Athena Partners. "Haggen's distribution of Athena will expand the product's availability to customers in Northwest Washington and Oregon, furthering our mission of generating funds for Northwest cancer research."

Athena bottled water will be sold at Haggen, Inc. stores in 500 ml (16.9 fl oz) six-packs, and 1-liter (33.8 fl oz) single serve bottles. Proceeds from the sale of Athena water will benefit leading research institutions in the Northwest.

Haggen, Inc. operates 29 supermarkets and one stand-alone pharmacy in Washington and Oregon under the Haggen Food & Pharmacy and TOP Food & Drug names. Headquartered in Bellingham, Wash., it is the largest independent grocer and the seventh largest private company based in the state of Washington. Haggen, Inc. is listed in the *Forbes* Private 500.

Athena Partners, a not-for-profit 501(c)(3) venture philanthropy company, is dedicated to advancing research and education to eliminate breast and reproductive cancers. A full 100 percent of the net profits from sales of Athena bottled water are devoted to forward-thinking research to find a cure. Athena bottled water is available through grocery stores, coffee shops, cafés, caterers and other specialty outlets. Athena Partners Web site, [www.athenapartners.org](http://www.athenapartners.org), provides a comprehensive Internet search directory to leading national and Seattle-area cancer information and resources about women's cancers.

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**Media contacts:** Lori Meyers / Abby Michels  
Richmond Public Relations  
Tel: (206) 682-6979 / Cell: (206) 915-7384  
lorim@richmondpr.com