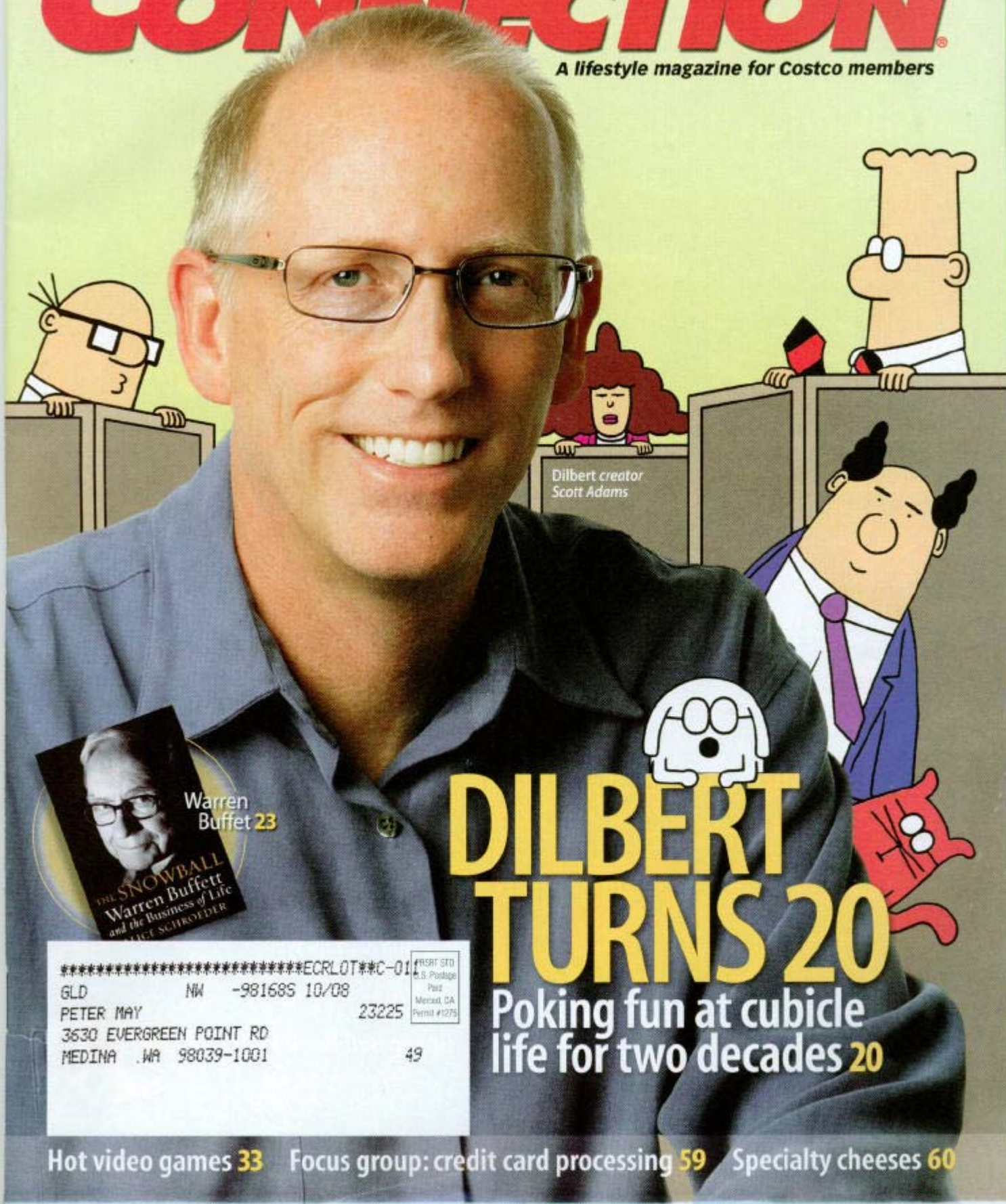


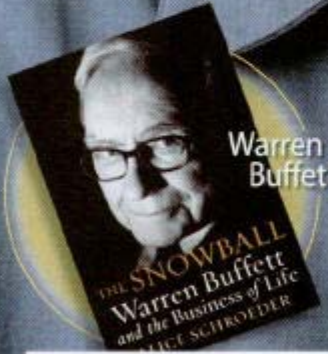
THE COSTCO CONNECTION

October 2008 • Volume 23 • Number 10

A lifestyle magazine for Costco members



Dilbert creator
Scott Adams



Warren
Buffett **23**

DILBERT TURNS 20

Poking fun at cubicle
life for two decades **20**

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Hot video games **33** Focus group: credit card processing **59** Specialty cheeses **60**

Exciting new products
arriving soon

What's new at Costco



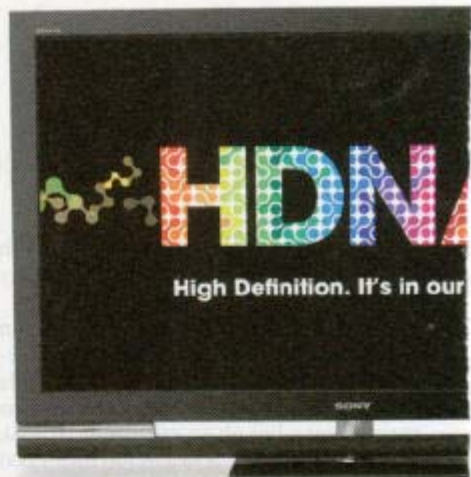
Naturally good taste

"THERE ARE many occasions where an organic item is produced to take the place of something familiar like crackers or milk and the taste just doesn't measure up," says buyer John Lee. "With Kirkland Signature™ Organic Tortilla Chips, which blend white and yellow organic corn to deliver bold flavor in a light, crisp chip, there is no sacrificing flavor for goodness. Plus, members are saving more than \$1 a bag compared to retail."

Kirkland Signature Organic Salsa is made from whole U.S.-grown tomatoes and more fresh jalapeños than most salsas on the market, giving it a fresh taste. "The salsa, which comes in a 65-ounce jar, is delicious with eggs, Mexican dishes and baked potatoes," says John. (And, of course, Kirkland Signature Organic Tortilla Chips.) Item #771110 (chips), #280415 (salsa). **Warehouse only.**



Tre, son of Alan, Home Office



BLU-RAY DISC



A. Sony Bravia 52" 1080p 120 Hz LCD HDTV with Bravia Internet Video Link included Motionflow 120 Hz technology creates a new standard for picture performance, so even the fastest-moving images look smooth and lifelike. The Sony Bravia Internet Video Link attaches to the back of the TV to bring on-demand entertainment and information from your broadband Internet connection to your TV. Item #521400. **Warehouse and costco.com.**

B. Tobi® Portable Steamer with Tobi® Quick Travel Steamer Tobi's steam power penetrates clothing, lifting and plumping the fibers rather than flattening them like an iron. Portability allows for easy access to curtains, furniture and bedding. Ready to use in 30 seconds. Includes built-in hanger, pet hair and upholstery attachments, and 5' telescopic pole. Item #313762. **Warehouse only.**

C. James Bond Blu-ray 3-Packs with Movie Voucher Volume One contains *Dr. No*, *Die Another Day* and *Live and Let Die*. Volume Two contains *For Your Eyes Only*, *From Russia with Love* and *Thunderball*. Each set includes two movie cash vouchers for the new Bond film, *Quantum of Solace*, in theaters November 7. Item #338706. **Warehouse and costco.com.**

D. When We Left Earth: The NASA Missions DVD Set The Discovery Channel has partnered with NASA to reveal 50 years of epic struggles, tragedies and triumphs in a bold chapter of human history. Includes original mission footage from NASA's classified vaults, footage from onboard spacecraft cameras and interviews. Item #329387. **Warehouse and costco.com.**

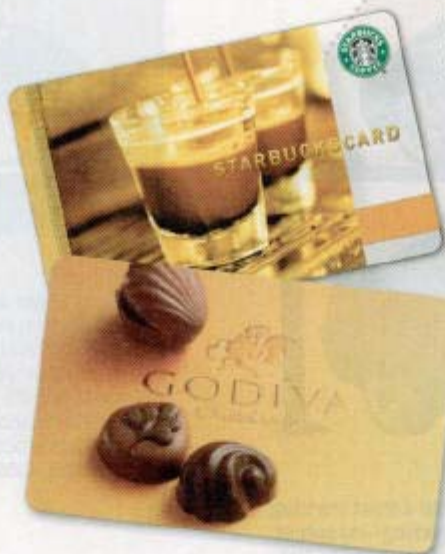
The value is in the cards

COSTCO WILL BE offering five \$20 Starbucks cards—a \$100 value—for \$79.99. Costco is also offering two \$25 Godiva gift cards—a \$50 value—for just \$39.99.

Tess Wilkins and Sheri Flies, Costco assistant general merchandise managers who worked on the project, say Costco is excited to be able to offer the gift cards at such values to members. "And we are excited with this opportunity to partner with Starbucks and Godiva," adds Sheri.

Godiva Chocolatier, the creators of elegant handcrafted chocolates, was founded 80 years ago in Belgium. "We are very excited to be working with Costco," says June Archer, a senior vice president at Godiva. "We believe the two companies share the same passion for quality."

The Godiva gift cards can be used in Godiva boutiques or on www.godiva.com. The Starbucks cards can be used for beverages, whole coffee beans and merchandise at any Starbucks location or on www.starbucks.com. Item #330867 (Starbucks), #3D463D (Godiva). **Warehouse only.**



E. Breast Cancer Awareness Velour Throw
Luxurious, easy-care micro-velour fabric makes this pink-ribbon-embroidered throw a great addition to the den or bedroom. In honor of Breast Cancer Awareness Month, a portion of the proceeds will be donated for breast cancer research. Item #331335. **Costco.com only.**

F. Athena Cherries by Dilettante Chocolatier Dark chocolate made from all-natural cacao surrounds sweet Pacific Northwest cherries, resulting in a truly indulgent confection. One hundred percent of Athena's profits are donated to women's cancer research. Item #322442. **Select warehouses and costco.com.**

G. Sesame Street Kids 2-Piece Set
Dressing your little boy or girl will be a snap with these complete *Sesame Street* two-piece sets. The coordinated ensembles are available in a variety of styles and beloved characters. Sizes: 12M-4T. Item #296699. **Warehouse only.**

H. Chocolate Mini Favorites Just in time for Halloween! Seven candy selections—Butterfinger, Baby Ruth, Snickers, Milky Way, Milky Way Midnight, Three Musketeers and Twix—are included in an assortment exclusive to Costco. Item #296856. **Warehouse only.**



Summer, daughter of Carmen and Mark, Home Office

Livescribe Pulse Smartpen

IF YOU'RE A student, businessperson or journalist, you know the challenge of taking accurate notes. The rechargeable Smartpen doesn't just write, it records as well and syncs the two. Can't read your notes? Tap the pen to the illegible scrawl and it plays back the corresponding audio. You'll never have trouble deciphering your notes again. This is one item *The Connection* writers covet. The Pulse Smartpen features 2 GB of storage, for more than 200 hours of recording time. The pen is usually sold with one writing tablet and three ink cartridges; at Costco, for the same price, it comes with five writing tablets, 13 ink cartridges, stereo headphones and a microphone. Item #322271.

Warehouse and costco.com.